

# ***MEDIA COVERAGE REPORT***

National Launch of  
**Dyslexia Screening Test - Junior, India Edition (DST-J<sup>INDIA</sup>)**

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**DYSLEXIA**

# Class test

**A dyslexia assessment for children that can be administered by teachers**

BY SWAGATA YADAVAR



**M**ost people don't go to college at 40 but then most people aren't as driven and as committed as Dr Angela Fawcett is. Dressed in a dark skirt, she talks animatedly about dyslexia and its impact on a child's psyche. Fawcett's Pearson Dyslexia Assessment Test India, which she authored in the UK, helps identify dyslexic children between the ages five and eleven. Also, it can be administered by teachers themselves in the classroom. This would mean relief to dyslexic children in India, many of whom are left undiagnosed for lack of psychologists and special teachers.

It is hard to believe that Fawcett, an international expert on dyslexia, director of Centre for Child Research at Swansea University, vice president of British Dyslexia Association, didn't even study psychology till a few years ago. It was only after her son Matthew was diagnosed with dyslexia at age 5 that Fawcett decided to discontinue her work as a chartered accountant and study psychology. "It changed my life completely, I wanted to change the world, find the causes of dyslexia so that no



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child suffers as Matthew did," said Fawcett. She enrolled in college and completed a degree in psychology and received a PhD degree in cognitive basis of dyslexia.

However, it is not the academic achievements that are remarkable but her passion for dyslexia that leaves you impressed. Being a mother of a dyslexic child meant that she understood the implications of the condition on the child's mind. Further, she realised that there wasn't any awareness about the condition among the education fraternity. "Even though my son's teachers knew he was dyslexic, some weren't very understanding. The headmaster of the school even said that he should be taken to a special school," she recalls. Dyslexic children struggle with language and spelling and that has a tremendous impact on their performance. "My son was a bright, young boy but could not write or speak English as much as the Chinese boys do. So there was a big gap between what we thought he knew and what actually he did," she adds.

Apart from language skills, dyslexic children have difficulties in remembering details and sometimes suffer from poor hand-eye coordination. With sloppy handwriting, poor spelling, bad scores—most dyslexic children would be considered slackers and unintelligent. Such children thus become depressed and withdrawn, she says. Her son also suffered in class but would try to cope by working hard. It, however, was beyond his abilities—he would get by early in the morning to finish his work but he always had more than what he could complete, adding to his stress. It was only when he started working with an understanding headmaster, who worked with him after school, that they re-



### Be aware

- ◆ Dyslexia is a learning disability that can hinder a person's ability to read, write, spell and speak.
- ◆ It is a neurological condition and the most common learning disability in children.
- ◆ In dyslexia, the brain has difficulty connecting written symbols like letters to spoken sound.
- ◆ If it remains undetected, children with dyslexia often feel burdened and suffer from low self-esteem, feel angry and distressed and feel isolated from their peers.
- ◆ One in every ten or twelve children is at risk of dyslexia.

alised he knew most answers but could not write them down.

Fawcett believes that by helping to diagnose dyslexia at a young age, teachers would realise that the children are not lazy or unintelligent and they could support them in an easier way. "Though many kids showed signs [of dyslexia], there was no mechanism to test them, you would have to wait for a psychologist but there is a shortage of psychologists and specialised teachers."

In India, with the help of this test, dyslexic children would be identified and given concession, most important being extra time during the exams. "If children are given extra time, they would show an increase in score by 22 per cent that

would take them from a score of 43 to 65, transforming their lives" she says.

Once identified, dyslexic children need to be taught in a new way. A learning with much more repetition since dyslexic children don't learn automatically and can't consolidate information. That means dyslexic children need to work harder than most other children.

Today, Fawcett's son works as an observer with Peace Brigade and even trains people. "He is also involved in sustainable food and has even given a presentation to Prince Charles," says the proud mother. This is what encouragement and support can do and what she hopes the test can do for the dyslexic children in India. ●

Publication	Pioneer
Edition	Ranchi
Date	15th August 2012

## Detect dyslexia at the earliest

Angela Fawcett, vice president, British Dyslexia association answers a few queries on tests on dyslexia over an email interaction with **Sangeeta Yadav**. Excerpts

### ■What is the current scenario of dyslexic children worldwide?

Around 10 per cent of children internationally suffer from dyslexia, which is first identified as a problem in reading, writing and spelling, but impacts across the whole curriculum causing the child to fall further behind their peers as they continue to progress.

### ■What are the education facilities available for such children?

In India, only a few State boards give academic concessions to dyslexic students and National boards have not made it mandatory for schools to support them with special education needs. Most BEd courses do not include dyslexia and there are very few specialist teachers. Most dyslexic children are not diagnosed until age 11 or above, once they begin formal examinations, and the impact of dyslexia at this age is far-reaching.

### ■What is the solution to this problem?

Early diagnosis and support is the key, in order to avoid the 67.5 hours of individual tuition that has been identified in the US as necessary to bring children's skills up to the classroom level if they are not diagnosed until they are 11.

Using the Dyslexia Screening Test — Junior (DST-J) in schools, we can

ensure early identification of this disorder.

### ■What is (DST-J) all about?

It is a 30 minute test designed to be delivered and interpreted by general school teachers. It measures language fluency or speed besides language accuracy.

The test consists of 12 sub tests. 10 out of the 12 tests are cognitive, speed and literacy tests, and two measure motor skills (bead threading and postural stability, the latter, a test of cerebellar function).

The tests are short, taking two minutes to deliver, so that it is easy for the teacher and the child.

### ■What is the mode of this test?

It's a paper and pencil test. Once the child has completed it, the teacher can compare their scores with norm cards, which are different for each year in the age group 6.5-11.5. There are three categories of deficit that is minus, mild risk; minuses moderate risk and minuses strong risk.

Average and superior performance can also be recorded, so that the child's strengths and weaknesses can be identified and a profile drawn. A score of 0.6 is mild risk, 0.9 risk and 1.2 indicates strong risk.

### ■Where will this test be available in India?

This test will be available throughout India from Pearson clinical and talent assessment based out of Bangalore.



Publication	Dainik Statesman
Edition	Kolkata
Date	7th August 2012

### Screening test for dyslexia

## ডিসলেক্সিয়া রোগের অভিনব পরীক্ষা

নিজস্ব প্রতিনিধি— ডিসলেক্সিয়ায় আক্রান্ত হতে পারে এমন শিশুদের আগেভাগে চিহ্নিত করতে পিয়ার্সন ভারতে নিয়ে এল ডিসলেক্সিয়া স্ক্রিনিং টেস্ট নামক এক অভিনব পরীক্ষা। এর সূচনা হয়েছে ২০১২ সালে দিল্লিতে অনুষ্ঠিত বিশ্ব শিক্ষা সম্মেলনে। ডিসলেক্সিয়া রোগে আক্রান্ত শিশুরা সাধারণত স্বাভাবিক শিশুদের মতো কিছু শিখতে অসমর্থ। পিয়ার্সনের অভিনব এই পরীক্ষার ফলে যে শিশুদের ডিসলেক্সিয়ায় আক্রান্ত হওয়ার সম্ভাবনা থাকে, তাদের চিহ্নিত করে তাদের জন্য নতুন শিক্ষা পদ্ধতি প্রয়োগ করে তাদের জন্য বিশেষ শিক্ষার ব্যবস্থা করা সম্ভব। এই পরীক্ষা স্কুল ছাত্রদের ওপর প্রয়োগ করতে পারেন শিক্ষকরাই, যেখানে অন্যান্য পরীক্ষার ক্ষেত্রে প্রয়োজন হয় বিশেষজ্ঞদের। তাই সর্বার্থেই এই পরীক্ষা অভিনব বলে দাবি করেছেন ব্রিটিশ ডিসলেক্সিয়া অ্যাসোসিয়েশনের ভাইস প্রেসিডেন্ট ড. অ্যাঞ্জেলো ফসেট।

Publication	Deccan Herald
Edition	Bangalore
Date	3rd August 2012

## Screening test for dyslexia launched

Pearson Clinical and Talent Assessment recently launched the India edition of their flagship screening test for the Indian market, the Dyslexia Screening Test – Junior, India Edition (DST-J INDIA) for school teachers, special educators and psychologists across schools in India.

The DST-J INDIA is a psychological screening test to identify children at risk for dyslexia, which was launched at the World Education Summit 2012, New Delhi. This test is unique because it can be administered by general school teachers, unlike most other psychological tests used in the school system that can be used by special educators or psychologists only.



Publication	The Hindu (Metro Plus)
Edition	New Delhi
Date	2nd August 2012

## Mapping dyslexia

**LAUNCH** A new toolkit to help identify and tackle dyslexia at an early stage



**THE BETTER TO KNOW YOU** At the launch of the Dyslexia Screening Test-Junior toolkit

**H**e/she is intelligent, has good general knowledge, may be good in art or music, yet faces problems in reading or writing. Spellings are terrible, the 'b' becomes 'd' or '15' becomes '51' for him/her. There also are incidents of short term memory loss. In that case, he/she is probably suffering from specific learning disability or dyslexia. 'Dys' means difficulty and 'lexia' means words. It is a common disorder that affects 80 per cent of children identified with learning disabilities.

Pearson Clinical and Talent Assessment recently launched the India edition of their DST-J (Dyslexia Screening Test-Junior), a toolkit for schools to screen their students for dyslexia, at the World Education Summit 2012 at Le Meridien. Explaining their new effort in the field, Dr. Angela Fawcett, author of one of the tests in the toolkit, said, "A dyslexic has special talents and once recognised he will excel in the field of interest. The child is often reduced to a shambles by the time he reaches adulthood. Limited understanding about the problem among school teachers, administrators, educational policy makers and the parents of the dyslexic child is the reason behind this. The test will prove beneficial for Indian students."

Dr. Nitin Anand, Senior Product Development Leader in the company, adds, "The test consists of examiner's manual, subtest cards, balance tester, blindfold, beads, cord, and 50 score sheets costing Rs. 9700 plus VAT. The sheets can be re-ordered at a nominal rate. To standardise the DST-J for India, a sample of school-going children was taken from the

North, South, East, West, North-East and 11 cities of India. The sample is for age groups 6.6-11.5 years. Catching on to Indian culture and the way of teaching, we came up with the India version, though the U.K. version was already available in the country."

The test includes rapid naming, bead threading, one minute reading, postural stability, phonemic segmentation, two-minute spelling, backwards digit span, nonsense passage reading, one minute writing, verbal fluency, rhyme, and vocabulary exercises. It wraps up in 30 minutes so that the child faces less difficulty and also can be assessed within a short period of time. This helps in getting accurate results as the lesser time the child takes, the better it is.

"My interest in dyslexia was inspired by my son Matthew who was diagnosed as dyslexic 30 years ago, at the unusually early age of five. So, I found out what the underlying causes of dyslexia were. I later found that my husband David was also dyslexic. Living with dyslexia has helped me to understand how difficult it can be," says Fawcett.

Identifying disabilities at an early stage is beneficial for the children and it positively alters their learning trajectory. Due to lack of trained professionals who can identify children for dyslexia, mapping of such students becomes pivotal. The DST-J (India) can be administered and interpreted by school teachers, special educators, school counsellors and clinical psychologists say company officials.

AKSHAT CHOPRA

ND-10

Launch of Pearson's

**Dyslexia Screening Test - Junior, India Edition**

Publication	The Times of India
Edition	Delhi
Date	30th July 2012



### **DYSLEXIA TEST**

Pearson Clinical and Talent Assessment has launched the India edition of their flagship screening test for the Indian market, the dyslexia screening test — junior, India edition (DST-JINDIA) for school teachers, special educators and psychologists across schools in India. The DST-JINDIA is a psychological screening test to identify children at risk for dyslexia. The DST-JINDIA aims to change the way schools identify children with learning disabilities and create an inclusive learning environment for all children.



Publication	Hindustan Times
Edition	Mumbai
Date	27th July 2012

# Now, a dyslexia detection kit designed for Indians

**Prachi Pinglay**

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**MUMBAI:** When Taare Zameen Par, a film on dyslexia, released five years ago, there was much talk about how parents and teachers often fail to identify the disorder. Now, for the first time in India, a diagnostic toolkit, called Dyslexia Screening Test for Juniors, will help schools solve this problem.

Dyslexia is a developmental reading disorder, where an individual has trouble recognising letters of the alphabet and associating meanings of words with spellings. It is often compounded with similar disability in arithmetic and writing. In India, 10% of children are said to be dyslexic, similar to the world average.

"In India, education and academic performance is an important issue for families. If dyslexia goes unnoticed, it is stressful for the child. People often think the child is not trying hard enough," said Angela Fawcett, 67, vice-president, British Dyslexia Association, who developed the test with professor Rod Nicolson in the UK.



■ **Angela Fawcett, who developed the Dyslexia Screening Test for Juniors, along with professor Rod Nicolson.**

VIJAYANAND GUPTA/HT

The test, administered to children between age six to 11, is published by Pearson Clinical and Talent Assessment. It was first developed in the late 1990s. It was developed for India only over the past three years. "Even a school-teacher can administer this test with some training" said Fawcett, whose son and husband suffer from dyslexia. Fawcett researched possible causes and different support methods. "I did not want to be an ivory tower academic but wanted to create something that can be used by everyone," said Fawcett.

The test comprises 12 different components that assess postural stability, reading and comprehension and hand-eye co-ordination. The results are marked on a form and scores can be easily analysed. The kit costs around Rs11,000 and 50 children can be screened using one kit.

"We conducted tests in different schools and more than 300 children participated. After a three-phased implementation, the test is ready for India," said Dr Nitin Anand, senior product development leader, Pearson Clinical and Talent Assessment.

Launch of Pearson's

**Dyslexia Screening Test - Junior, India Edition**

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Publication	DNA
Edition	Mumbai
Date	27th July 2012

30-MINUTE TEST WILL ASSESS STUDENTS' MOTOR & COGNITIVE SKILLS, EVALUATE THEM ON READING, SPELLING ETC

## New kit to aid teachers spot dyslexia early

Puja Pednekar • MUMBAI

A screening test for dyslexia launched recently will, for the first time in India, enable teachers to assess students and help detect the learning disability early.

Pearson Clinical and Talent Assessment launched the Indian edition of the popular Dyslexia Screening Test-Junior (DST-J), which was authored by Dr An-

gela Fawcett in the UK. The 30-minute test assesses students' motor and cognitive skills, and tests them on reading, spelling, phonology and writing.

Dr Nitin Anand, senior product development leader, Pearson Clinical and Talent Assessment, said that with the 'no fail' policy for students of Stds I to VIII, schools are unable to recognise if a child is having difficulty learning until s/

he reaches Std IX or X.

"It's too late by then," he said. "It [learning disability] should ideally be detected when a child is five or six years old. At this age, s/he has received enough stimulation to start to acquire languages."

To make the test relevant in

India, a project was conducted by assessing children from across 11 cities and five geographic regions.

From the city, students of Auxillium Convent, DAV Public School, Northpoint High school, Radcliffe School, Christ Academy, St Stanislaus High School and Smt

Savitribai Mahatma Phule Vidyamandir were surveyed.

Dr Nita Mehta, clinical psychologist, said the test is a good idea, but in a packed timetable, teachers may not get the time to administer it. "With as many as 60 students in a class, how will teachers find the 30 minutes for this test?" she said, adding that teachers need to be made aware of the importance of the test.



Launch of Pearson's

Dyslexia Screening Test - Junior, India Edition

Publication	Pioneer
Edition	Lucknow
Date	27th July 2012

### Pearson launches screening test for dyslexia

## पीयरसन ने डीसलेक्सिया के लिए स्क्रीनिंग टेस्ट शुरू किया

लखनऊ। शिक्षा के क्षेत्र में दुनिया भर में अग्रणी पीयरसन के डिविजन पीयरसन क्लिनिकल एंड टैलेंट ऐसेसमेंट ने आज अपने प्रमुख, डीसलेक्सिया स्क्रीनिंग टेस्ट के भारतीय संस्करण को भारतीय बाजार में पेश किया। डीएसटी-जे इंडिया एक मनोवैज्ञानिक स्क्रीनिंग टेस्ट है जिससे डीसलेक्सिया के जोखिम वाले बच्चों की पहचान की जाती है। समझा जाता है कि डीएसटी-जे इंडिया स्कूलों में सीखने की कमजोरी वाले बच्चों की पहचान करने के तरीके में बदलाव लाएगा और सभी बच्चों के पढ़ने के लिए एक इनक्लूसिव माहौल बनाएगा।



Publication	Dainik Jagran
Edition	Bhopal
Date	25th July 2012

Pearson launches a revolutionary screening test for dyslexia to empower school teachers.

## स्कूली शिक्षकों के सशक्तिकरण के लिए पीयरसन ने डीसलेक्सिया के लिए क्रांतिकारी स्क्रीनिंग टेस्ट शुरू किया

नई दिल्ली। शिक्षा के क्षेत्र में दुनिया भर में अग्रणी पीयरसन के एक डिवीजन पीयरसन क्लिनिकल एंड टैलेंट ऐसेसमेंट ने अपने प्रमुख डीसलेक्सिया स्क्रीनिंग टेस्ट के भारतीय संस्करण (डीसलेक्सिया स्क्रीनिंग टेस्ट-जूनियर, इंडिया एडिशन या डीएसटी-जे इंडिया) की भारतीय बाजार में पेश किया। इसे देश भर के स्कूलों में स्कूली शिक्षकों, विशेष शिक्षकों और मनोवैज्ञानिकों के लिए पेश किया गया है। डीएसटी-जे इंडिया एक क्रांतिकारी मनोवैज्ञानिक स्क्रीनिंग टेस्ट है, जिससे डीसलेक्सिया के जोखिम वाले बच्चों की पहचान की जाती है। इसे वर्ल्ड एजुकेशन समिट-2012 में नई दिल्ली में पेश किया गया था। समझा जाता है कि डीएसटी-जे इंडिया स्कूलों में सीखने की कमजोरी वाले बच्चों की पहचान करने के तरीके में बदलाव लाएगा और सभी

♦ **भारत में बच्चों के पढ़ने के तरीके को बदला जा रहा है**

बच्चों के पढ़ने के लिए एक इनक्लूसिव माहौल बनाएगा। डीएसटी-जे इंडिया का विकास पीयरसन क्लिनिकल एंड टैलेंट ऐसेसमेंट के अग्रणी वैज्ञानिक अनुसंधान से किया गया। इससे भारत में बच्चों और वयस्कों के पढ़ने के तरीके को बदला जा रहा है। यह जांच अनूठी है, क्योंकि अन्य ज्यादातर मनोवैज्ञानिक परीक्षणों से अलग इस स्कूल सिस्टम में जिस टेस्ट का उपयोग किया जाता है, उसे शिक्षक भी कर सकते हैं। डीएसटी-जे इंडिया को डॉ. एंजेला फॉसेट ने पेश किया। इससे पहले उन्होंने दि वर्ल्ड एजुकेशन समिट में दि डीएसटी-जे इंडिया.एन इनोवेशन इन टीचर एम्पावरमेंट पर अपना व्याख्यान दिया था। इस अवसर पर पीयरसन क्लिनिकल एंड टैलेंट ऐसेसमेंट में सीनियर प्रोडक्ट डेवलपमेंट लीडर डॉ. नितिन आनंद भी मौजूद थे।



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Date	August 2012

**Dyslexia Screening Test Junior, India Edition**

Pearson Clinical and Talent Assessment, has launched the India edition of their flagship screening test for the Indian market, the Dyslexia Screening Test Junior, India Edition (DST-JINDIA) for school teachers, special educators and psychologists across schools in India. The DST-JINDIA customized version for India is on basis of survey in 11 cities by Pearson. The DST-JINDIA consists of twelve subtests (Rapid Naming, Bead Threading, One Minute Reading, Postural Stability, Phonemic Segmentation, Two Minute Spelling, Backwards Digit Span, Nonsense Passage Reading, One Minute Writing, Verbal Fluency, Rhyme NEW, Vocabulary NEW) which focus to evaluate accuracy and fluency in reading, writing, and spelling. These subtests also assess motor coordination, attention span, reasoning ability and vocabulary skill which are vital for attainment of literacy skills. The Kit with 50 score sheets is priced at Rs 9700 +Vat. Dyslexia is a common disorder that affecting 10% Indian children. Identifying it is a major problem and often the parents come to know of it at a later stage where the scope of support and intervention is reduced. So, it should be identified early. The Pearson test can be applied from age 5.

Launch of Pearson's

**Dyslexia Screening Test - Junior, India Edition**

Publication	Sangbad Pratidin
Edition	Kolkata
Date	23rd August 2012

Pearson launches a revolutionary screening test for dyslexia to empower school teachers.

# স্কুলপড়ুয়াদের মধ্যে ডিসলেক্সিয়া নির্ণয়ে খোঁজ 'আমির খান'দের

কুশল সিংহ রায়

খোঁজা হচ্ছে বলিউডের জনপ্রিয় সিনেমা 'তারে জমিন পর'-এর আমির খান ওরফে রামশঙ্কর নিকুস্তদের। গড়েপিটে নেওয়া হবে তাঁদের। আর পাঁচটা শিশুর মতো তাঁরা স্বাভাবিক করে তুলবেন ঈশান অবস্তিদের। স্মৃতি আছে, শব্দ আছে। কিন্তু, স্মৃতি বা শব্দের বাহন নেই। এ ধরনের একটা গল্পের কেন্দ্রে দেখা গিয়েছিল দর্শিল সাফারি ওরফে ঈশান নন্দকিশোর অবস্তিকে। আট বছরের ছেলেটা বুদ্ধিমান। সুন্দরের বোধ আছে। কিন্তু, পরীক্ষার ফল খুব খারাপ।

আমির খানের 'তারে জমিন পর' জানিয়েছিল, ঈশান বিরল রোগে আক্রান্ত, যার নাম 'ডিসলেক্সিয়া'। শিক্ষক রামশঙ্কর নিকুস্ত তাকে হাত ধরে নিয়ে গিয়েছিলেন বোধের জগতে। স্কুলে স্কুলে এবার খোঁজা হবে এই আমির খান ওরফে রামশঙ্করদের। সারা দেশের পাশাপাশি এ রাজ্যেও শুরু হচ্ছে তাঁদের প্রশিক্ষণের প্রক্রিয়া। স্কুলবোর্ডের সঙ্গে হাত মিলিয়ে একটি বেসরকারি সংস্থা পরিকল্পনা নিয়েছে প্রশিক্ষণের। গত সপ্তাহেই সিবিএসই-র সঙ্গে বোঝাপড়া হয়েছে পিয়ার্সন ক্লিনিকাল অ্যান্ড ট্যালেন্ট অ্যাসেসমেন্ট-এর। ডিসলেক্সিয়া স্ক্রিনিং টেস্ট-জুনিয়র (ডিএসটি-জে) -এর মাধ্যমে প্রশিক্ষণ দেওয়া হবে রাজ্যের স্কুলগুলিতেও। এই সংস্থার কর্তা সব্যসাচী মুখোপাধ্যায় জানিয়েছেন, লরেটো হাউজ, আর্মি পাবলিক স্কুল, সেন্ট পলস স্কুলের কর্তৃপক্ষের সঙ্গে কথা হয়েছে। তাদের শিক্ষকদের প্রশিক্ষণ দেওয়া হবে।

এ বছরই দিল্লির বিশ্ব শিক্ষা সম্মেলনে আনুষ্ঠানিক ঘোষণা হয়েছে ডিএসটি-র সূচনার। সাম্প্রতিক সমীক্ষায়



'তারে জমিন পর' ছবির একটি দৃশ্য।

দেখা যাচ্ছে, ভারতীয় স্কুলপড়ুয়াদের মধ্যে ৯.৮৭ শতাংশ পঠনপাঠনে অক্ষম ডিসলেক্সিয়াজনিত কারণে। সব্যসাচীবাবু জানান, পশ্চিমবঙ্গে শ'খানেক স্কুলের শিক্ষকদের এই প্রশিক্ষণ দেওয়া হবে। প্রায় হাজারখানেক শিক্ষককে প্রশিক্ষিত করা হবে যাতে তাঁরা ডিসলেক্সিয়া আক্রান্তদের চিহ্নিত করতে পারেন অকৃতকার্য পড়ুয়াদের মধ্যে। আগামী দু'বছরের মধ্যে পাঁচটি স্বীকৃত প্রশিক্ষণ কেন্দ্র খোলা হবে এ রাজ্যে। বিশেষ প্রকল্পের মাধ্যমে মানসিক বাছাই প্রক্রিয়া চালানো হবে ছাত্রছাত্রীদের। গত সপ্তাহেই সিবিএসই-র সঙ্গে বোঝাপড়া হয়েছে এই বেসরকারি সংস্থাটির। এই বোর্ডের অধীনস্থ ১৩ হাজার স্কুলে পঠনপাঠনের সার্বিক মানোন্নয়নে তারা যৌথভাবে কাজ করবে। এর মধ্যে থাকবে ডিসলেক্সিয়া চিহ্নিতকরণের কর্মসূচিও। প্রশিক্ষণের মাধ্যমে 'নিকুস্ত স্যার'দের তৈরি করা হবে 'ঈশান'দের খুঁজে বের করতে।



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### Screening test for dyslexia launched





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Edition	Kolkata
Date	2nd August 2012

Pearson launches a revolutionary screening test for dyslexia to empower school teachers.

## स्कूली शिक्षकों के सशक्तिकरण के लिए पीयरसन की डीसलेक्सिया के लिए स्क्रीनिंग टेस्ट

कोलकाता, 1 अगस्त, (नि.सं.)। शिक्षा के क्षेत्र में दुनियाभर में अग्रणी पीयरसन के एक डिवीजन, पीयरसन क्लिनिकल एंड टैलेंट एसेसमेंट ने आज अपने प्रमुख, डीसलेक्सिया स्क्रीनिंग टेस्ट के भारतीय संस्करण (डीसलेक्सिया स्क्रीनिंग टेस्ट - जूनियर, इंडिया एडिशन या डीएसटी-डे इंडिया) को भारतीय बाजार में पेश किया। इसे देश भर के स्कूलों में स्कूली शिक्षकों, विशेष शिक्षकों और मनोवैज्ञानिकों के लिए पेश किया गया है।

डीएसटी-जे इंडिया एक क्रांतिकारी मनोवैज्ञानिक स्क्रीनिंग टेस्ट है जिससे डीसलेक्सिया के जोखिम वाले बच्चों की पहचान की जाती है। इसे वर्ल्ड एजुकेशन समिट

2012 में नई दिल्ली में पेश किया गया था। समझा जाता है कि डीएसटी-जे इंडिया स्कूलों में सीखने की कमजोरी वाले बच्चों की पहचान करने के तरीके में बदलाव लाएगा और सभी बच्चों के पढ़ने के लिए एक इनक्लूसिव माहौल बनाएगा। डीएसटी-जे इंडिया का विकास पीयरसन क्लिनिकल एंड टैलेंट एसेसमेंट के अग्रणी वैज्ञानिक अनुसंधान से किया गया। इसे भारत में बच्चों और वयस्कों के पढ़ने के तरीके को बदला जा रहा है। यह जांच अनूठी है क्योंकि अन्य ज्यादातर मनोवैज्ञानिक परीक्षणों से अलग इस स्कूल सिस्टम में जिस टेस्ट का उपयोग किया जाता है उसे शिक्षक भी कर सकते हैं।

Publication	Swatantra Chetna
Edition	Lucknow
Date	2nd August 2012

Pearson launches a revolutionary screening test for dyslexia to empower school teachers.

## स्कूली शिक्षकों के सशक्तिकरण के लिए पीयरसन ने क्रांतिकारी स्क्रीनिंग टेस्ट शुरू की

शिक्षा के क्षेत्र में दुनिया भर में अग्रणी पीयरसन के एक डिविजन, पीयरसन क्लिनिकल एंड टैलेंट ऐसेसमेंट ने अपने प्रमुख, डीसलेक्सिया स्क्रीनिंग टेस्ट के भारतीय संस्करण (डीसलेक्सिया स्क्रीनिंग टेस्ट-जूनियर, इंडिया एडिशन या डीएसटी-जे इंडिया) को भारतीय बाजार में पेश किया। इसे देश भर के स्कूलों में स्कूली शिक्षकों, विशेष शिक्षकों और मनोवैज्ञानिकों के लिए पेश किया गया है।

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जोखिम वाले बच्चों की पहचान की जाती है। इसे वर्ल्ड एजुकेशन समिट 2012 में नई दिल्ली में पेश किया गया था। समझा जाता है कि

डीएसटी-जे इंडिया स्कूलों में सीखने की कमजोरी वाले बच्चों की पहचान करने के तरीके में बदलाव लाएगा और सभी बच्चों के पढ़ने के लिए एक इनक्लूसिव माहौल बनाएगा। डीएसटी-जे इंडिया का विकास पीयरसन क्लिनिकल एंड टैलेंट ऐसेसमेंट के अग्रणी वैज्ञानिक अनुसंधान से किया गया। इससे भारत में बच्चों और वयस्कों के पढ़ने के तरीके को बदला जा रहा है। यह जांच अनूठी है क्योंकि अन्य ज्यादातर मनोवैज्ञानिक परीक्षणों से अलग इस स्कूल सिस्टम में जिस टेस्ट का उपयोग किया जाता है उसे शिक्षक भी कर सकते हैं।



Publication	Rahat Times
Edition	Lucknow
Date	30th July 2012

## शिक्षकों का होगा

### सशक्तिकरण

लखनऊ, 29 जुलाई। शिक्षा के क्षेत्र में अपने प्रमुख, डीसलेक्सिया स्क्रीनिंग टेस्ट के लिये शिक्षकों, विशेष शिक्षकों और मनोवैज्ञानिकों के लिए पेश किया गया है। डीएसटी-जे इंडिया एक क्रांतिकारी मनोवैज्ञानिक स्क्रीनिंग टेस्ट है जिससे डीसलेक्सिया के जोखिम वाले बच्चों की पहचान की जाती है। इसे वर्ल्ड एजुकेशन समिट 2012 में नई दिल्ली में पेश किया गया था। समझा जाता है कि डीएसटी-जे इंडिया स्कूलों में सीखने की कमजोरी वाले बच्चों की पहचान करने के तरीके में बदलाव लाएगा और सभी बच्चों के पढ़ने के लिए एक इन्क्लूसिव माहौल बनाएगा। डीएसटी-जे इंडिया का विकास पीयरसन क्लिनिकल एंड टैलेंट ऐसेसमेंट के अग्रणी वैज्ञानिक अनुसंधान से किया गया। इससे भारत में बच्चों और वयस्कों के पढ़ने के तरीके को बदला जा रहा है। यह जांच अनूठी है क्योंकि अन्य ज्यादातर मनोवैज्ञानिक परीक्षणों से अलग इस स्कूल सिस्टम में जिस टेस्ट का उपयोग किया जाता है उसे शिक्षक भी कर सकते हैं।

Launch of Pearson's

Dyslexia Screening Test - Junior, India Edition



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Pearson launches a revolutionary screening test for dyslexia to empower school teachers.

## पीयरसन ने डीसलेक्सिया के लिए क्रांतिकारी स्क्रीनिंग टेस्ट शुरू की

लखनऊ। शिक्षा के क्षेत्र में दुनिया भर में अग्रणी पीयरसन के एक डिविजन, पीयरसन क्लिनिकल एंड टैलेंट एसेसमेंट ने आज अपने प्रमुख, डीसलेक्सिया स्क्रीनिंग टेस्ट के भारतीय संस्करण को भारतीय बाजार में पेश किया। इसे देश भर के स्कूलों में स्कूली शिक्षकों, विशेष शिक्षकों और मनोवैज्ञानिकों के लिए पेश किया गया है। डीएसटी-जे इंडिया एक क्रांतिकारी मनोवैज्ञानिक स्क्रीनिंग टेस्ट है जिससे डीसलेक्सिया के जोखिम वाले बच्चों की पहचान की जाती है। इसे वर्ल्ड एजुकेशन समिट 2012 में नई दिल्ली में पेश किया गया था। समझा जाता है कि डीएसटी-जे इंडिया स्कूलों में सीखने की कमजोरी वाले बच्चों की पहचान करने के तरीके में बदलाव लाएगा और सभी बच्चों के पढ़ने के लिए एक इनक्लूसिव माहौल बनाएगा। डीएसटी-जे इंडिया का विकास पीयरसन क्लिनिकल एंड टैलेंट एसेसमेंट के अग्रणी वैज्ञानिक



अनुसंधान से किया गया। इससे भारत में बच्चों और वयस्कों के पढ़ने के तरीके को बदला जा रहा है। यह जांच अनूठी है क्योंकि अन्य ज्यादातर मनोवैज्ञानिक परीक्षणों से अलग इस स्कूल सिस्टम में जिस टेस्ट का उपयोग किया जाता है उसे शिक्षक भी कर सकते हैं। डीएसटी-जे इंडिया को डॉ. एंजेला फॉसेट ने पेश किया। इससे पहले उन्होंने दि वर्ल्ड एजुकेशन समिट में फ्रि डीएसटी-जे इंडिया . एन इनोवेशन इन टीचर एम्पावरमेंट पर अपना व्याख्यान दिया था। डॉ एंजेला फॉसेट डीसलेक्सिया पर अंतरराष्ट्रीय विद्वान और ब्रिटिश डीसलेक्सिया एसोसिएशन की वाइस प्रेसिडेंट और स्वानसी यूनिवर्सिटी, यूके में एमेरीटस प्रोफेसर हैं।

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Date	30th July 2012

**Now, a dyslexia detection kit designed for Indians**

**पीयरसन का स्क्रीनिंग टेस्ट**

■ मुंबई। शिक्षा के क्षेत्र में दुनिया भर में अग्रणी पीयरसन के एक डिविजन, पीयरसन क्लिनिकल एंड टैलेंट एसेसमेंट ने आज अपने प्रमुख डीसलेक्सिया स्क्रीनिंग टेस्ट के हिंदुस्थानी संस्करण डीसलेक्सिया स्क्रीनिंग टेस्ट- जूनियर, इंडिया एडिशन या डीएसटी-जे इंडिया को हिंदुस्थानी बाजार में पेश किया। इसे देश भर के स्कूलों में स्कूली शिक्षकों, विशेष शिक्षकों और मनोवैज्ञानिकों के लिए पेश किया गया है। डीएसटी-जे इंडिया एक क्रांतिकारी मनोवैज्ञानिक स्क्रीनिंग टेस्ट है जिससे डीसलेक्सिया के जोखिम वाले बच्चों की पहचान की जाती है। इसे वर्ल्ड एजुकेशन समिट २०१२ में नई दिल्ली में पेश किया गया था। समझा जाता है कि डीएसटी-जे इंडिया स्कूलों में सीखने की कमजोरी वाले बच्चों की पहचान करने के तरीके में बदलाव लाएगा और सभी बच्चों के पढ़ने के लिए एक इनक्लूसिव माहौल बनाएगा। डीएसटी-जे इंडिया को डॉ. एंजेला फॉसेट ने पेश किया। इससे पहले उन्होंने दि वर्ल्ड एजुकेशन समिट में 'दि डीएसटी-जे इंडिया-एन इनोवेशन इन टीचर एम्पावरमेंट' पर अपना व्याख्यान दिया था। डॉ. एंजेला फॉसेट डीसलेक्सिया पर अंतरराष्ट्रीय विद्वान और ब्रिटिश डीसलेक्सिया एसोसिएशन की वाइस प्रेसिडेंट और स्वानसी यूनिवर्सिटी, यूके में एमेरीटस प्रोफेसर हैं।



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Now, a dyslexia detection kit designed for Indians

## डिस्लेक्सिया से पीड़ित पीयरसन ने पेश किया स्क्रीनिंग टेस्ट

लखनऊ। शिक्षा के क्षेत्र में दुनिया भर में अग्रणी पीयरसन के डीविजन, पीयरसन क्लिनिकल एंड टैलेंट ऐसेसमेंट ने अपने प्रमुख, डिस्लेक्सिया स्क्रीनिंग टेस्ट के भारतीय संस्करण को बाजार में पेश किया। इसे देश भर के स्कूलों में स्कूली शिक्षकों, विशेष शिक्षकों और मनोवैज्ञानिकों के लिए पेश किया गया है।

डीएसटी-जे इंडिया एक क्रांतिकारी मनोवैज्ञानिक स्क्रीनिंग टेस्ट है जिससे डिस्लेक्सिया के जोखिम वाले बच्चों की पहचान की जाती है। यह जांच अनूठी है क्योंकि अन्य ज्यादातर मनोवैज्ञानिक परीक्षणों से अलग इस स्कूल सिस्टम में जिस टेस्ट का उपयोग किया जाता है उसे शिक्षक भी कर सकते हैं। डीएसटी-जे इंडिया को अंतरराष्ट्रीय विद्वान और ब्रिटिश डिस्लेक्सिया एसोसिएशन की वाइस प्रेसिडेंट और स्वानसी यूनिवर्सिटी, यूके में एमेरीटस प्रोफेसर डॉ. एंजेलो फॉसेट ने पेश किया। इससे पहले उन्होंने दि वर्ल्ड एजुकेशन समिट में द डीएसटी-जे इंडिया . एन इनोवेशन इन टीचर एम्पावरमेंट पर अपना व्याख्यान दिया था। इस



मौके पर अपने विचार रखते हुए डॉ. फॉसेट ने कहा, डीएसटी-जे को डिस्लेक्सिया और सीखने की दूसरी मुश्किलों के सबसे सफल और प्रभावी स्क्रीनिंग टूल के रूप में सारी दुनिया में जाना जाता है। इसकी वजह से दुनिया भर में 20 प्रतिशत तक बच्चे नाकाम और तनाव में रहते हैं।

यह बच्चों के असफल होने से पहले शिक्षकों को पढ़ाई संबंधी समस्याओं की पहचान करने और सीखने में सहायता करने में सक्षम बनाता है।

डीएसटी-जे इंडिया भारत में उन बच्चों के भविष्य में बदलाव लायेगा जो सीखने के लिए संघर्ष कर रहे हैं। इस तरह वे अपनी कमजोरियों

से जीतकर अपनी शक्ति दिखा सकेंगे।

इस टेस्ट को भारत में लाने पर मुझे खुशी है। लांच के समय पीयरसन क्लिनिकल एंड टैलेंट ऐसेसमेंट में सीनियर प्रोडक्ट डेवलपमेंट लीडर डॉ. नितिन आनंद भी मौजूद थे। उन्होंने डीएसटी-जे इंडिया के मानकीकरण की शुरुआत की थी। भारत की स्कूल व्यवस्था में डीएसटी-जे इंडिया की भूमिका से आशावान डॉ. नितिन आनंद ने कहा, भारतीय स्कूल प्रणाली में ऐसेसमेंट का विकास करने में डीएसटी-जे इंडिया एक महत्वपूर्ण घटना है।

डीएसटी-जे इंडिया यह सुनिश्चित करेगा कि परंपरागत कक्षाओं में अभी तक कमजोर स्थिति में रहने वाले जो छात्र सीखने की अपनी कमजोरियों के कारण खराब स्थिति में रहे हैं उनकी पहचान शुरुआती स्थिति में ही हो जाएगी। समय पर आवश्यक सहायता मुहैया कराने के लिए शुरू में ही इस स्थिति की पहचान जरूरी है ताकि समय पर उन्हें आवश्यक सहायता दी जा सके और सीखने की उनकी रतार में सकारात्मक बदलाव लाया जा सके।

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Date	29th July 2012

## Pearson launches a revolutionary screening test for dyslexia to empower school teachers

### स्कूली शिक्षकों के सशक्तिकरण के लिए पीयरसन ने डीसलेक्सिया के लिए क्रांतिकारी स्क्रीनिंग टेस्ट शुरू की

शिक्षा के क्षेत्र में दुनिया भर में अग्रणी पीयरसन के एक डिविजन, डीसलेक्सिया स्क्रीनिंग टेस्ट के पीयरसन क्लिनिकल एंड टैलेंट भारतीय संस्करण (डीसलेक्सिया

स्क्रीनिंग टेस्ट-जूनियर, इंडिया एडिशन या डीएसटी-जे इंडिया) को भारतीय बाजार में पेश किया। इसे देश भर के स्कूलों में स्कूली शिक्षकों, विशेष शिक्षकों और मनोवैज्ञानिकों के लिए पेश किया गया है।

डीएसटी-जे इंडिया एक क्रांतिकारी मनोवैज्ञानिक स्क्रीनिंग टेस्ट है जिससे डीसलेक्सिया के जोखिम वाले बच्चों की पहचान की जाती है। इसे वर्ल्ड एजुकेशन समिट 2012 में नई दिल्ली में पेश किया गया था। समझा जाता है कि डीएसटी-जे इंडिया स्कूलों में सीखने की कमजोरी वाले बच्चों की पहचान करने के तरीके में बदलाव लाएगा और सभी बच्चों के पढ़ने के लिए एक इनक्लूसिव माहौल बनाएगा। डीएसटी-जे इंडिया का विकास पीयरसन क्लिनिकल एंड टैलेंट एसेसमेंट के अग्रणी वैज्ञानिक अनुसंधान से किया गया। इससे भारत में बच्चों और वयस्कों के पढ़ने के तरीके को बदला जा रहा है। यह जांच अनूठी है क्योंकि अन्य ज्यादातर मनोवैज्ञानिक परीक्षणों से अलग इस स्कूल सिस्टम में जिस टेस्ट का उपयोग किया जाता है उसे शिक्षक भी कर सकते हैं।

डीएसटी-जे इंडिया को डा. एंजेला फ्रसेट ने पेश किया। इससे पहले उन्होंने दि वर्ल्ड एजुकेशन समिट में डीएसटी-जे इंडिया, एन इनोवेशन इन टीचर एम्पावरमेंट पर अपना व्याख्यान दिया था। डा. एंजेला फ्रसेट डीसलेक्सिया पर अंतरराष्ट्रीय विद्वान और ब्रिटिश डीसलेक्सिया एसोसिएशन की वाइस प्रेसिडेंट और स्वानसी यूनिवर्सिटी,



यूके में एमेरीटस प्रोफेसर हैं।

इस मौके पर अपने विचार रखते हुए डा. फ्रसेट ने कहा, डीएसटी-जे को डीसलेक्सिया और सीखने की दूसरी मुश्किलों के सबसे सफल और प्रभावी स्क्रीनिंग टूल के रूप में सारी दुनिया में जाना जाता है। इसकी वजह से दुनिया भर में 20 प्रतिशत तक बच्चे नाकाम और तनाव में रहते हैं। यह बच्चों के असफल होने से पहले शिक्षकों को पढ़ाई संबंधी समस्याओं की पहचान करने और सीखने में सहायता करने में सक्षम बनाता है। डीएसटी-जे इंडिया भारत में उन बच्चों के भविष्य में बदलाव लाएगा जो सीखने के लिए संघर्ष कर रहे हैं। इस तरह वे अपनी कमजोरियों

से जीतकर अपनी शक्ति दिखा सकेंगे। इस टेस्ट को भारत में लाने पर मुझे खुशी है।

लांच के समय पीयरसन क्लिनिकल एंड टैलेंट एसेसमेंट में सीनियर प्रोडक्ट डेवलपमेंट लीडर ड. नितिन आनंद भी मौजूद थे। उन्होंने डीएसटी-जे इंडिया के मानकीकरण की शुरुआत की थी। भारत की स्कूल व्यवस्था में डीएसटी-जे इंडिया की भूमिका से आशावान डा. नितिन आनंद ने कहा, भारतीय स्कूल प्रणाली में एसेसमेंट का विकास करने में डीएसटी-जे इंडिया एक महत्वपूर्ण घटना है। डीएसटी-जे इंडिया यह सुनिश्चित करेगा कि परंपरागत कक्षाओं में अभी तक कमजोर स्थिति में रहने

वाले जो छात्र सीखने की अपनी कमजोरियों के कारण खराब स्थिति में रहे हैं उनकी पहचान शुरुआती स्थिति में ही हो जाएगी।

समय पर आवश्यक सहायता मुहैया कराने के लिए शुरू में ही इस स्थिति की पहचान जरूरी है ताकि समय पर उन्हें आवश्यक सहायता दी जा सके और सीखने की उनकी रफ्तार में सकारात्मक बदलाव लाया जा सके। डीएसटी-जे इंडिया एक सघन वैज्ञानिक अध्ययन का भाग है जो भारत के ग्यारह शहरों में किया गया था ताकि शिक्षा, मनोविज्ञान और संबद्ध क्षेत्रों में उच्च गुणवत्ता वाला आकलन मुहैया कराने की पीयरसन की प्रतिबद्धता सुनिश्चित कर सके।



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Pearson launches a revolutionary screening test for dyslexia to empower school teachers

## स्कूली शिक्षकों के सशक्तिकरण के लिए पीयरसन ने डीसलेक्सिया के लिए क्रांतिकारी स्क्रीनिंग टेस्ट शुरू की

नई दिल्ली, भारत दु शिक्षा के क्षेत्र में दुनिया भर में अग्रणी पीयरसन के एक डिविजन, पीयरसन क्लिनिकल एंड टैलेंट एसेसमेंट ने आज अपने प्रमुख, डीसलेक्सिया स्क्रीनिंग टेस्ट के भारतीय संस्करण (डीसलेक्सिया स्क्रीनिंग टेस्ट दू जूनियर, इंडिया एडिशन या डीएसटी-जे इंडिया) को भारतीय बाजार में पेश किया। इसे देश भर के स्कूलों में स्कूली शिक्षकों,

विशेष शिक्षकों और मनोवैज्ञानिकों के लिए पेश किया गया है। डीएसटी-जे इंडिया एक क्रांतिकारी मनोवैज्ञानिक स्क्रीनिंग टेस्ट है जिससे डीसलेक्सिया के जोखिम वाले बच्चों की पहचान की जाती है। इसे वर्ल्ड एजुकेशन समिट 2012 में नई दिल्ली में पेश किया गया था। समझा जाता है कि डीएसटी-जे इंडिया स्कूलों में सीखने की कमजोरी वाले बच्चों की पहचान करने के तरीके में बदलाव लाएगा और सभी बच्चों के पढ़ने के लिए एक इनक्लूसिव माहौल बनाएगा। डीएसटी-जे इंडिया का विकास पीयरसन क्लिनिकल एंड टैलेंट एसेसमेंट के अग्रणी वैज्ञानिक अनुसंधान से किया गया। इससे भारत में

बच्चों और वयस्कों के पढ़ने के तरीके को बदला जा रहा है। यह जांच अनूठी है क्योंकि अन्य ज्यादातर मनोवैज्ञानिक परीक्षाओं से अलग इस स्कूल सिस्टम में जिस टेस्ट का उपयोग किया जाता है उसे शिक्षक भी कर सकते हैं। डीएसटी-जे इंडिया को डॉ. एंजेला फॉसेट ने पेश किया। इससे पहले उन्होंने दि वर्ल्ड एजुकेशन समिट में यदि डीएसटी-जे इंडिया एन इनोवेशन इन टीचर एम्पावरमेंट पर अपना व्याख्यान दिया था। डॉ. एंजेला फॉसेट डीसलेक्सिया पर अंतरराष्ट्रीय विद्वान और ब्रिटिश डीसलेक्सिया एसोसिएशन की वाइस प्रेसिडेंट और स्वानसी यूनिवर्सिटी, यूके में एमेरीटस प्रोफेसर हैं।

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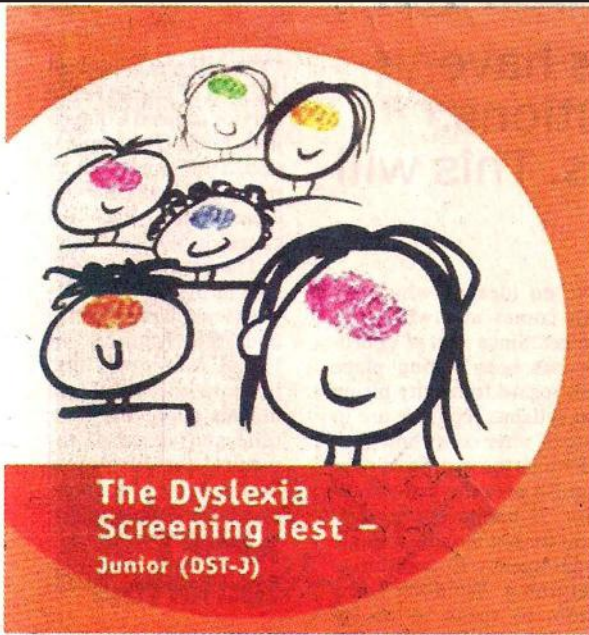
### Pearson launches screening test for dyslexia

## स्कूली शिक्षकों का सशक्तिकरण करेगी पीयरसन

लखनऊ। शिक्षा के क्षेत्र में दुनिया भर में अग्रणी पीयरसन के एक डिविजन, पीयरसन क्लिनिकल एंड टैलेंट एसेसमेंट ने आज अपने प्रमुख, डीसलेक्सिया स्क्रीनिंग टेस्ट के भारतीय संस्करण (डीसलेक्सिया स्क्रीनिंग टेस्ट दू जूनियर, इंडिया एडिशन या डीएसटी-जे इंडिया) को भारतीय बाजार में पेश किया गया है। इसे देश भर के स्कूलों में स्कूली शिक्षकों, विशेष शिक्षकों और मनोवैज्ञानिकों के लिए पेश किया गया है। डीएसटी-जे इंडिया एक क्रांतिकारी मनोवैज्ञानिक स्क्रीनिंग टेस्ट है जिससे डीसलेक्सिया के जोखिम वाले बच्चों की पहचान की जाती है। इसे वर्ल्ड एजुकेशन समिट 2012 में नई दिल्ली में पेश किया गया था। इस मौके पर अपने विचार रखते हुए डॉ. फॉसेट ने कहा, डीएसटी-जे को डीसलेक्सिया और सीखने की दूसरी मुश्किलों के सबसे सफल और प्रभावी स्क्रीनिंग टूल के रूप में सारी दुनिया में जाना जाता है। इसकी वजह से दुनिया भर में 20 प्रतिशत तक बच्चे नाकाम और तनाव में रहते हैं। यह बच्चों के असफल होने से पहले शिक्षकों को पढ़ाई संबंधी समस्याओं की पहचान करने और सीखने में सहायता करने में सक्षम बनाता है। डीएसटी-जे इंडिया भारत में उन बच्चों के भविष्य में बदलाव लाएगा जो सीखने के लिए संघर्ष कर रहे हैं। इस तरह वे अपनी कमजोरियों से जीतकर अपनी शक्ति दिखा सकेंगे। इस टेस्ट को भारत में लाने पर मुझे खुशी है। इस मौके पर पीयरसन क्लिनिकल एंड टैलेंट एसेसमेंट में सीनियर प्रोडक्ट डेवलपमेंट लीडर डॉ. नितिन आनंद भी मौजूद थे।



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**The Dyslexia Screening Test - Junior (DST-J)**

## Now, a toolkit for dyslexic students

**S**chools in the country can now have an easy learning tool kit for dyslexic children, making learning easy for such students with reading and spelling disabilities. The kit was launched in New Delhi on Tuesday for the first time by a publishing house.

The psychologically screening test, Dyslexia Screening Test (DST), identifies children at risk for dyslexia - a neurological condition that affects 10 percent children in the country.

"The DST is globally recognized as the most successful and effective screening tool for dyslexia. It empowers the teachers to identify academic problems before children fail, and helps them to learn," said Angela Fawcett, vice president of British Dyslexia Association. "These conditions and other learning difficulties lead to failure and distress for up to 20 percent children across the world," Fawcett added.

The tool kit, launched by Pearson Clinical and Talent Assessment, will help train school teachers, special educators and psychologists across schools in India. The kit, costing Rs 9,700, containing learning tools such as a manual, flash cards, wooden beads, scoring sheets and Indian norms. "The kit aims to reach out to 8,000 English-medium schools across eleven cities," said Nitin Anand, senior product development leader with the Pearson group.

Launch of Pearson's

**Dyslexia Screening Test - Junior, India Edition**

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Pearson launches a revolutionary screening test for dyslexia to empower school teachers

## स्कूली शिक्षकों के सशक्तिकरण के लिए पीयरसन ने डीसलेक्सिया के लिए क्रांतिकारी स्क्रीनिंग टेस्ट शुरू की

नई दिल्ली, भारत – शिक्षा के क्षेत्र में दुनिया भर में अग्रणी पीयरसन के एक डिविजन, पीयरसन क्लिनिकल एंड टैलेंट एसेसमेंट ने आज अपने प्रमुख, डीसलेक्सिया स्क्रीनिंग टेस्ट के भारतीय संस्करण (डीसलेक्सिया स्क्रीनिंग टेस्ट – जूनियर, इंडिया एडिशन या डीएसटी-जे इंडिया) को भारतीय बाजार में पेश किया। इसे देश भर के स्कूलों में स्कूली शिक्षकों, विशेष शिक्षकों और मनोवैज्ञानिकों के लिए पेश किया गया है। डीएसटी-जे इंडिया एक क्रांतिकारी मनोवैज्ञानिक स्क्रीनिंग टेस्ट है जिससे डीसलेक्सिया के जोखिम वाले बच्चों की पहचान की जाती है। इसे वर्ल्ड एजुकेशन समिट 2012 में नई दिल्ली में पेश किया गया था। समझा जाता है कि डीएसटी-जे इंडिया स्कूलों में सीखने की कमजोरी वाले बच्चों की पहचान करने के तरीके में बदलाव लाएगा और सभी बच्चों के पढ़ने के लिए एक इनक्लूसिव माहौल बनाएगा। डीएसटी-जे इंडिया का विकास पीयरसन क्लिनिकल एंड टैलेंट एसेसमेंट के अग्रणी वैज्ञानिक अनुसंधान से किया गया। इससे भारत में बच्चों और वयस्कों के पढ़ने के तरीके को बदला जा रहा है। यह जांच अनूठी है क्योंकि अन्य ज्यादातर मनोवैज्ञानिक परीक्षणों से अलग इस स्कूल सिस्टम में जिस टेस्ट का उपयोग किया जाता है उसे शिक्षक भी कर सकते हैं।

डीएसटी-जे इंडिया को डॉ. एंजेला फॉसेट ने पेश किया। इससे पहले उन्होंने दि वर्ल्ड एजुकेशन समिट में 'दि डीएसटी-जे इंडिया - एन इनोवेशन इन टीचर एम्पावरमेंट' पर अपना व्याख्यान दिया था। डॉ. एंजेला फॉसेट डीसलेक्सिया पर अंतरराष्ट्रीय विद्वान और ब्रिटिश डीसलेक्सिया एसोसिएशन की वाइस प्रेसिडेंट और स्वानसी यूनिवर्सिटी, यूके में एमेरीटस प्रोफेसर हैं।



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## Pearson launches a revolutionary screening test for dyslexia to empower school teachers

### स्कूली शिक्षकों के सशक्तिकरण के लिए पीयरसन ने क्रांतिकारी स्क्रीनिंग टेस्ट शुरू की

नई दिल्ली, भारत दृ शिक्षा के क्षेत्र में दुनिया भर में अग्रणी पीयरसन के एक डिविजन, पीयरसन क्लिनिकल एंड टैलेंट एसेसमेंट ने आज अपने प्रमुख, डीसलेक्सिया स्क्रीनिंग टेस्ट के भारतीय संस्करण (डीसलेक्सिया स्क्रीनिंग टेस्ट दू जूनियर, इंडिया एडिशन या डीएसटी-जे इंडिया) को भारतीय बाजार में पेश किया। इसे देश भर के स्कूलों में स्कूली शिक्षकों, विशेष शिक्षकों और मनोवैज्ञानिकों के लिए पेश किया गया है। डीएसटी-जे इंडिया एक क्रांतिकारी मनोवैज्ञानिक स्क्रीनिंग टेस्ट है जिससे डीसलेक्सिया के जोखिम वाले बच्चों की पहचान की जाती है। इसे वर्ल्ड एजुकेशन समिट 2012 में नई दिल्ली में पेश किया गया था। समझा जाता है कि डीएसटी-जे इंडिया स्कूलों में सीखने की कमजोरी वाले बच्चों की पहचान करने के तरीके में बदलाव लाएगा और सभी बच्चों के पढ़ने के लिए एक इनक्लूसिव माहौल बनाएगा। डीएसटी-जे इंडिया का विकास पीयरसन क्लिनिकल एंड टैलेंट एसेसमेंट के अग्रणी वैज्ञानिक अनुसंधान से किया गया। इससे भारत में बच्चों और वयस्कों के पढ़ने के तरीके को बदला जा रहा है। यह जांच अनूठी है क्योंकि अन्य ज्यादातर मनोवैज्ञानिक परीक्षणों से अलग इस स्कूल सिस्टम में जिस टेस्ट का उपयोग किया जाता है उसे शिक्षक भी कर सकते हैं। डीएसटी-जे इंडिया को डॉ. एंजेलो फॉसेट ने पेश किया। इससे पहले उन्होंने दि वर्ल्ड एजुकेशन समिट में प्दि डीएसटी-जे इंडिया . एन इनोवेशन इन टीचर एम्पावरमेंट पर अपना व्याख्यान दिया था। डॉ एंजेलो फॉसेट डीसलेक्सिया पर अंतरराष्ट्रीय विद्वान और ब्रिटिश डीसलेक्सिया एसोसिएशन की वाइस प्रेसिडेंट और स्वानसी यूनिवर्सिटी, यूके में एमेरीटस प्रोफेसर हैं।

Launch of Pearson's

Dyslexia Screening Test - Junior, India Edition

**MEDIA COVERAGE REPORT**

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Publication	Nyaydheesh
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Date	25th July 2012

## Pearson launches a revolutionary screening test for dyslexia to empower school teachers

**स्कूली शिक्षकों के सशक्तिकरण के लिए पीयरसन ने डीसलेक्सिया के लिए क्रांतिकारी स्क्रीनिंग टेस्ट शुरू की**

लखनऊ। शिक्षा के क्षेत्र में दुनिया भर में अग्रणी पीयरसन के एक डिविजन, पीयरसन क्लिनिकल एंड टैलेंट ऐसेसमेंट ने आज अपने प्रमुख, डीसलेक्सिया स्क्रीनिंग टेस्ट के भारतीय संस्करण (डीसलेक्सिया स्क्रीनिंग टेस्ट जूनियर, इंडिया एडिशन या डीएसटी-जे इंडिया) को भारतीय बाजार में पेश किया। इसे देश भर के स्कूलों में स्कूली शिक्षकों, विशेष शिक्षकों और मनोवैज्ञानिकों के लिए पेश किया गया है।

डीएसटी-जे इंडिया एक क्रांतिकारी मनोवैज्ञानिक स्क्रीनिंग टेस्ट है जिससे डीसलेक्सिया के जोखिम वाले बच्चों की पहचान की जाती है। इसे वर्ल्ड एजुकेशन समिट 2012 में नई दिल्ली में पेश किया गया था। समझा जाता है कि डीएसटी-जे इंडिया स्कूलों में सीखने की कमजोरी वाले बच्चों की पहचान करने के तरीके में बदलाव लाएगा और सभी बच्चों के पढ़ने के लिए एक इनक्लूसिव माहौल बनाएगा। डीएसटी-जे इंडिया का विकास पीयरसन क्लिनिकल एंड टैलेंट ऐसेसमेंट के अग्रणी वैज्ञानिक अनुसंधान से किया गया। इससे भारत में बच्चों और वयस्कों के पढ़ने के तरीके को बदला जा रहा है। यह जांच अनुठी है क्योंकि अन्य ज्यादातर मनोवैज्ञानिक परीक्षणों से अलग इस स्कूल सिस्टम में जिस टेस्ट का उपयोग किया जाता है उसे शिक्षक भी कर सकते हैं। कर रहे हैं। इस तरह वे अपनी कमजोरियों से जीतकर अपनी शक्ति दिखा सकेंगे। इस टेस्ट को उन्होंने दि वर्ल्ड एजुकेशन समिट भारत में लाने पर मुझे खुशी है।

में यदि डीएसटी-जे इंडिया टीचर एम्पावरमेंट पर अपना व्याख्यान दिया था। डॉ. एंजेल फॉसेट डीसलेक्सिया पर अंतरराष्ट्रीय विद्वान और ब्रिटिश डीसलेक्सिया एसोसिएशन की वाइस प्रेसिडेंट और स्वानसी यूनिवर्सिटी, यूके में एमेरीटस प्रोफेसर हैं।

इस मौके पर अपने विचार रखते हुए डॉ. फॉसेट ने कहा, डीएसटी-जे को डीसलेक्सिया और सीखने की दूसरी मुश्किलों के सबसे सफल और प्रभावी स्क्रीनिंग टूल के रूप में सारी दुनिया में जाना जाता है। इसकी वजह से दुनिया भर में बच्चे नाकाम और तनाव में रहते हैं। सहायता करने में सक्षम बनाता है। डीएसटी-जे इंडिया भारत में उन बच्चों के भविष्य में बदलाव लाएगा जो सीखने के लिए संघर्ष कर रहे हैं। इस तरह वे अपनी कमजोरियों से जीतकर अपनी शक्ति दिखा सकेंगे। इस टेस्ट को उन्होंने दि वर्ल्ड एजुकेशन समिट भारत में लाने पर मुझे खुशी है।

लांच के समय पीयरसन क्लिनिकल एंड टैलेंट ऐसेसमेंट में सीनियर प्रोडक्ट डेवलपमेंट लीडर डॉ. नितिन आनंद भी मौजूद थे। उन्होंने डीएसटी-जे इंडिया के मानकीकरण की शुरुआत की थी। भारत की स्कूल व्यवस्था में डीएसटी-जे इंडिया की भूमिका से आशावान डॉ. नितिन आनंद ने कहा, भारतीय स्कूल प्रणाली में ऐसेसमेंट का विकास करने में डीएसटी-जे इंडिया एक महत्वपूर्ण घटना है। डीएसटी-जे इंडिया यह सुनिश्चित करेगा कि परंपरागत कक्षाओं में अभी तक कमजोर स्थिति में रहने वाले जो छात्र सीखने की अपनी कमजोरियों के कारण खराब स्थिति में रहे हैं उनकी पहचान शुरुआती स्थिति में ही हो जाएगी।

Launch of Pearson's

Dyslexia Screening Test - Junior, India Edition



Publication	Deshbandhu
Edition	Bhopal
Date	26th July 2012

**Now, a dyslexia detection kit designed for Indians**



Launch of Pearson's

**Dyslexia Screening Test - Junior, India Edition**

**MEDIA COVERAGE REPORT**

Page 28 of 53

Publication	Fine Times
Edition	Bhopal
Date	25th July 2012

### Now, a dyslexia detection kit designed for Indians

#### पीयरसन ने डीसलेक्सिया के लिए क्रांतिकारी स्क्रीनिंग टेस्ट शुरू की

नई दिल्ली। शिक्षा के क्षेत्र में दुनिया भर में अग्रणी पीयरसन के एक डिविजन, पीयरसन क्लिनिकल एंड टैलेंट ऐसेसमेंट ने आज अपने प्रमुख, डीसलेक्सिया स्क्रीनिंग टेस्ट के भारतीय संस्करण (डीसलेक्सिया स्क्रीनिंग टेस्ट . जूनियर, इंडिया एडिशन या डीएसटी-जे इंडिया) को भारतीय बाजार में पेश किया। इसे देश भर के स्कूलों में स्कूली शिक्षकों, विशेष शिक्षकों और मनोवैज्ञानिकों के लिए पेश किया गया है। डीएसटी-जे इंडिया एक क्रांतिकारी मनोवैज्ञानिक स्क्रीनिंग टेस्ट है जिससे डीसलेक्सिया के जोखिम वाले बच्चों की पहचान की जाती है। इसे वर्ल्ड एजुकेशन समिट 2012 में नई दिल्ली में पेश किया गया था। समझा जाता है कि डीएसटी-जे इंडिया स्कूलों में सीखने की कमजोरी वाले बच्चों की पहचान करने के तरीके में बदलाव लाएगा और सभी बच्चों के पढ़ने के लिए एक इनक्लूसिव माहौल बनाएगा। डीएसटी-जे इंडिया का विकास पीयरसन क्लिनिकल एंड टैलेंट ऐसेसमेंट के अग्रणी वैज्ञानिक अनुसंधान से किया गया। इससे भारत में बच्चों और वयस्कों के पढ़ने के तरीके को बदला जा रहा है। इस मौके पर अपने विचार रखते हुए डॉ. फॉसेट ने कहा, डीएसटी-जे को डीसलेक्सिया और सीखने की दूसरी मुश्किलों के सबसे सफल और प्रभावी स्क्रीनिंग टूल के रूप में सारी दुनिया में जाना जाता है। इसकी वजह से दुनिया भर में 20 प्रतिशत तक बच्चे नाकाम और तनाव में रहते हैं। यह बच्चों के असफल होने से पहले शिक्षकों को पढ़ाई संबंधी समस्याओं की पहचान करने और सीखने में सहायता करने में सक्षम बनाता है। डीएसटी-जे इंडिया भारत में उन बच्चों के भविष्य में बदलाव लाएगा जो सीखने के लिए संघर्ष कर रहे हैं। इस तरह वे अपनी कमजोरियों से जीतकर अपनी शक्ति दिखा सकेंगे। इस टेस्ट को भारत में लाने पर मुझे खुशी है।



Publication	Central Chronicle
Edition	Bhopal
Date	25th July 2012

## Pearson launches a revolutionary screening test for Dyslexia to empower school teachers

Agencies

New Delhi, July 24

**P**earson Clinical and Talent Assessment, a division of Pearson – the world leader in education, today launched the India edition of their flagship screening test for the Indian market, the Dyslexia Screening Test – Junior, India Edition (DST-JINDIA) for school teachers, special educators and psychologists across schools in India.

The DST-JINDIA is a revolutionary psychological screening test to identify children at risk for Dyslexia, which was launched at the World Education Summit 2012, New Delhi. The DST-JINDIA is poised to change the way schools identify children with learning disabilities and create an inclusive learning environment for all children. The DST-JINDIA was developed from leading scien-



tific research by Pearson Clinical & Talent Assessment that is changing the way children and adults learn in India. This test is unique because it can be administered by general school teachers, unlike most other psychological tests used in the school system that can be used by special educators or psychologists only.

The DST-JINDIA was launched by Dr. Angela Fawcett

following her talk on 'The DST-J India - An Innovation in Teacher Empowerment' at the World Education Summit. Dr Angela Fawcett is Vice President, British Dyslexia Association, Emeritus Professor, Swansea University, U.K. and an international scholar on Dyslexia.

Speaking on the occasion, Dr Fawcett stated, "The DST-J is globally recognised as the most

successful and effective screening tool for dyslexia and other learning difficulties, which lead to failure and distress for up to 20% of children across the world. It empowers teachers to identify academic problems before children fail, and helps them to learn. The DST-JINDIA will transform the future of children in India who are struggling to learn, thus allowing them to express their strengths and overcome their weaknesses. I am delighted to bring this test to India!"

Also present during the launch was Dr. Nitin Anand Senior Product Development Leader Pearson Clinical and Talent Assessment who spearheaded the India standardization project for the DST-JINDIA. Optimistic about the role of the DST-JINDIA in the school system in India, he stated, "The DST-JINDIA is a watershed in developing assessments for the Indian school system."

Publication	Raj Express
Edition	Bhopal
Date	25th July 2012

### Pearson launches screening test for dyslexia

## पीयरसन ने स्क्रीनिंग टेस्ट की शुरुआत की

नई दिल्ली। शिक्षा के क्षेत्र में अग्रणी पीयरसन के एक डिविजन, पीयरसन क्लिनिकल एंड टैलेंट ऐसेसमेंट ने अपने प्रमुख, डीसलेक्सिया स्क्रीनिंग टेस्ट के भारतीय संस्करण को बाजार में पेश किया। इसे देश भर के स्कूलों में स्कूली शिक्षकों, विशेष शिक्षकों और मनोवैज्ञानिकों के लिए पेश किया गया है। इस मौके पर डॉ. फॉसेट ने कहा, डीएसटी-जे को डीसलेक्सिया और सीखने की दूसरी मुश्किलों के सबसे सफल और प्रभावी स्क्रीनिंग टूल के रूप में सारी दुनिया में जाना जाता है। इसकी वजह से दुनिया भर में 20 प्रतिशत तक बच्चे नाकाम और तनाव में रहते हैं। यह बच्चों के असफल होने से पहले शिक्षकों को पढ़ाई संबंधी समस्याओं की पहचान करने और सीखने में सहायता करने में सक्षम बनाता है।

Launch of Pearson's

Dyslexia Screening Test - Junior, India Edition



Publication	Daily News
Edition	Lucknow
Date	25th July 2012

### Pearson launches screening test for dyslexia

## डीसलेक्सिया के लिए क्रांतिकारी स्क्रीनिंग टेस्ट शुरू

लखनऊ। शिक्षा के क्षेत्र में दुनिया भर में अग्रणी पीयरसन के एक डिविजन, पीयरसन क्लिनिकल एंड टैलेंट ऐसेसमेंट ने अपने प्रमुख, डीसलेक्सिया स्क्रीनिंग टेस्ट के भारतीय संस्करण को भारतीय बाजार में पेश किया। स्कूलों में स्कूली शिक्षकों, विशेष शिक्षकों और मनोवैज्ञानिकों के लिए पेश किया गया है। डीएसटी-जे इंडिया एक क्रांतिकारी मनोवैज्ञानिक स्क्रीनिंग टेस्ट है, जिससे डीसलेक्सिया के जोखिम वाले बच्चों की पहचान की जाती है। इसे वर्ल्ड एजुकेशन समिट 2012 में नई दिल्ली में पेश किया गया था। डीएसटी-जे इंडिया स्कूलों में सीखने की कमजोरी वाले बच्चों की पहचान करने के तरीके में बदलाव लाएगा। डीएसटी-जे इंडिया का विकास पीयरसन क्लिनिकल एंड टैलेंट ऐसेसमेंट के अग्रणी वैज्ञानिक अनुसंधान से किया गया। भारत में बच्चों और वयस्कों के पढ़ने के तरीके को बदला जा रहा है। यह जांच अनूठी है क्योंकि अन्य ज्यादातर मनोवैज्ञानिक परीक्षणों से अलग इस स्कूल सिस्टम में जिस टेस्ट का उपयोग किया जाता है उसे शिक्षक भी कर सकते हैं।

Launch of Pearson's

Dyslexia Screening Test - Junior, India Edition



URL

<http://www.dailypioneer.com/avenues/87343-detect-dyslexia-at-the-earliest.html>

## **Detect dyslexia at the earliest**

TUESDAY, 14 AUGUST 2012 21:29 PIONEER

**Angela Fawcett, vice president, British Dyslexia association answers a few queries on tests on dyslexia over an email interaction with *Sangeeta Yadav*. Excerpts**

**What is the current scenario of dyslexic children worldwide?**

Around 10 per cent of children internationally suffer from dyslexia, which is first identified as a problem in reading, writing and spelling, but impacts across the whole curriculum causing the child to fall further behind their peers as they continue to progress.

**What are the education facilities available for such children?**

In India, only a few State boards give academic concessions to dyslexic students and National boards have not made it mandatory for schools to support them with special education needs. Most BEd courses do not include dyslexia and there are very few specialist teachers. Most dyslexic children are not diagnosed until age 11 or above, once they begin formal examinations, and the impact of dyslexia at this age is far-reaching.

**What is the solution to this problem?**

Early diagnosis and support is the key, in order to avoid the 67.5 hours of individual tuition that has been identified in the US as necessary to bring children's skills up to the classroom level if they are not diagnosed until they are 11.

Using the Dyslexia Screening Test — Junior (DST-J) in schools, we can ensure early identification of this disorder.

**What is (DST-J) all about?**

It is a 30 minute test designed to be delivered and interpreted by general school teachers. It measures language fluency or speed besides language accuracy.

The test consists of 12 sub tests. 10 out of the 12 tests are cognitive, speed and literacy tests, and two measure motor skills (bead threading and postural stability, the latter, a test of cerebellar function). The tests are short, taking two minutes to deliver, so that it is easy for the teacher and the child.

**What is the mode of this test?**

It's a paper and pencil test. Once the child has completed it, the teacher can compare their scores with norm cards, which are different for each year in the age group 6.5-11.5. There are three categories of deficit that is minus, mild risk; minuses moderate risk and minuses strong risk.

Average and superior performance can also be recorded, so that the child's strengths and weaknesses can be identified and a profile drawn. A score of 0.6 is mild risk, 0.9 risk and 1.2 indicates strong risk.

**Where will this test be available in India?**

This test will be available throughout India from Pearson Clinical and Talent Assessment based out of Bangalore.

Launch of Pearson's

**Dyslexia Screening Test - Junior, India Edition**



# THE HINDU

URL

<http://www.thehindu.com/life-and-style/metroplus/article3711832.ece>

## Mapping dyslexia



The better to know you: At the launch of the Dyslexia Screening Test - Junior toolkit.

### *A new toolkit to help identify and tackle dyslexia at an early stage*

He/she is intelligent, has good general knowledge, may be good in art or music, yet faces problems in reading or writing. Spellings are terrible, the 'b' becomes 'd' or '15' becomes '51' for him/her. There also are incidents of short term memory loss. In that case, he/she is probably suffering from specific learning disability or dyslexia. 'Dys' means difficulty and 'lexia' means words. It is a common disorder that affects 80 per cent of children identified with learning disabilities.

Pearson Clinical and Talent Assessment recently launched the India edition of their DST-J (Dyslexia Screening Test-Junior), a toolkit for schools to screen their students for dyslexia, at the World Education Summit 2012 at Le Meridien.

Explaining their new effort in the field, Dr. Angela Fawcett, author of one of the tests in the toolkit, said, "A dyslexic has special talents and once recognised he will excel in the field of interest. The child is often reduced to a shambles by the time he reaches adulthood. Limited understanding about the problem among school teachers, administrators, educational policy makers and the parents of the dyslexic child is the reason behind this. The test will prove beneficial for Indian students."

Dr. Nitin Anand, Senior Product Development Leader in the company, adds, "The test consists of examiner's manual, subtest cards, balance tester, blindfold, beads, cord, and 50 score sheets costing Rs. 9700 plus VAT. The sheets can be re-ordered at a nominal rate. To standardise the DST-J for India, a sample of school-going children was taken from the North, South, East, West, North-East and 11 cities of India. The sample is for age groups 6.6-11.5 years. Catching on to Indian culture and the way of teaching, we came up with the India version, though the U.K. version was already available in the country."

The test includes rapid naming, bead threading, one minute reading, postural stability, phonemic segmentation, two-minute spelling, backwards digit span, nonsense passage reading, one minute writing, verbal fluency, rhyme, and vocabulary exercises. It wraps up in 30 minutes so that the child faces less difficulty and also can be assessed within a short period of time. This helps in getting accurate results as the lesser time the child takes, the better it is.

"My interest in dyslexia was inspired by my son Matthew who was diagnosed as dyslexic 30 years ago, at the unusually early age of five. So, I found out what the underlying causes of dyslexia were. I later found that my husband David was also dyslexic. Living with dyslexia has helped me to understand how difficult it can be," says Fawcett.

Identifying disabilities at an early stage is beneficial for the children and it positively alters their learning trajectory. Due to lack of trained professionals who can identify children for dyslexia, mapping of such students becomes pivotal. The DST-J (India) can be administered and interpreted by school teachers, special educators, school counsellors and clinical psychologists say company officials.

Launch of Pearson's

**Dyslexia Screening Test - Junior, India Edition**



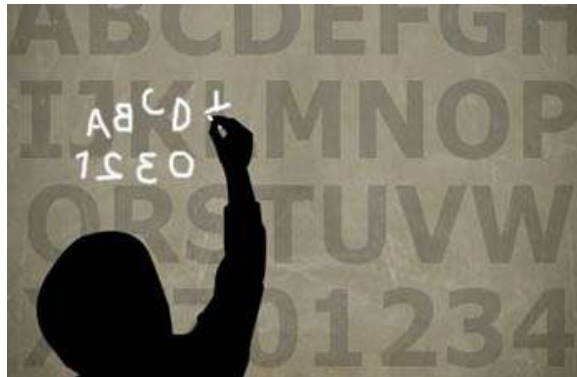
URL

<http://m.indiatoday.in/story/tool-kit-for-dyslexic-students-in-indian-schools/1/210163.html>

### Indian schools soon to get a tool kit for dyslexic students

India Today Online

New Delhi, Wednesday, July 25, 2012 | 15:28 IST



Schools in the country can now have an easy learning tool kit for dyslexic children, making learning easy for such students with reading and spelling disabilities. The kit was launched recently for the first time by a publishing house.

The psychologically screening test, Dyslexia Screening Test (DST), identifies children at risk for dyslexia - a neurological condition that affects 10 percent children in the country.

"The DST is globally recognized as the most successful and effective screening tool for dyslexia. It empowers the teachers to identify academic problems before children fail, and helps them to learn," said Angela Fawcett, vice president of British Dyslexia Association.

"These conditions and other learning difficulties lead to failure and distress for up to 20 percent children across the world," Fawcett added.

The tool kit, launched by Pearson Clinical and Talent Assessment, will help train school teachers, special educators and psychologists across schools in India. The kit, costing Rs. 9,700, contains learning tools such as a manual, flash cards, wooden beads, scoring sheets and Indian norms.

"The kit aims to reach out to 8,000 English-medium schools across eleven cities," said Nitin Anand, senior product development leader with the Pearson group.

Launch of Pearson's

**Dyslexia Screening Test - Junior, India Edition**



# THE TIMES OF INDIA

URL

<http://timesofindia.indiatimes.com/city/mumbai/Pearson-launches-a-revolutionary-screening-test-for-dyslexia-to-empower-school-teachers/articleshow/15124162.cms>

## Pearson launches a revolutionary screening test for dyslexia to empower school teachers

Shreya Bhandary, TNN | Jul 24, 2012, 09:02PM IST



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MUMBAI: Pearson Clinical and Talent Assessment, a division of Pearson, launched the India edition of their flagship screening test for the Indian market, the Dyslexia Screening Test - Junior, India Edition for school teachers, special educators and psychologists across schools in India.

The DST-J (India) is a revolutionary psychological screening test to identify children at risk for Dyslexia, which was launched at the World Education Summit 2012, New Delhi. It is poised to change the way schools identify children with learning disabilities and create an inclusive learning environment for all children. The DST-J (India) was developed from leading scientific research by Pearson Clinical & Talent Assessment that is changing the way children and adults learn in India. This test is unique because it can be administered by general school teachers, unlike most other psychological tests used in the school system that can be used by special educators or psychologists only.

Speaking on the occasion, Dr Fawcett stated, "The DST-J is globally recognised as the most successful and effective screening tool for dyslexia and other learning difficulties, which lead to failure and distress for up to 20% of children across the world. It empowers teachers to identify academic problems before children fail, and helps them to learn. The DST-J (India) will transform the future of children in India who are struggling to learn, thus allowing them to express their strengths and overcome their weaknesses. I am delighted to bring this test to India."

Launch of Pearson's

Dyslexia Screening Test - Junior, India Edition



URL <http://www.indiainfoline.com/Markets/News/Pearson-launches-revolutionary-screening-test-for-dyslexia/5468102024>

#### Pearson launches revolutionary screening test for dyslexia

India Infoline News Service/ 17:07 , Jul 24, 2012

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Pearson Clinical and Talent Assessment, a division of Pearson – the world leader in education, today launched the India edition of their flagship screening test for the Indian market, the Dyslexia Screening Test – Junior, India Edition (DST-JINDIA) for school teachers, special educators and psychologists across schools in India.

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The DST-JINDIA was launched by Dr. Angela Fawcett following her talk on 'The DST-J India - An Innovation in Teacher Empowerment' at the World Education Summit. Dr Angela Fawcett is Vice President, British Dyslexia Association, Emeritus Professor, Swansea University, U.K. and an international scholar on Dyslexia.

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Also present during the launch was Dr. Nitin Anand Senior Product Development Leader Pearson Clinical and Talent Assessment who spearheaded the India standardization project for the DST-JINDIA. Optimistic about the role of the DST-JINDIA in the school system in India, he stated, "The DST-JINDIA is a watershed in developing assessments for the Indian school system. The DST-JINDIA will ensure children who have so far been disadvantaged in traditional classrooms due to their learning disabilities, will be identified at an early age for this condition. Early identification is essential to offer timely support to such children and positively alter their learning trajectory. The DST-JINDIA is an outcome of an extensive scientific study carried out across eleven cities of India and represents Pearson's commitment to provide high-quality assessments for education, psychology and allied fields."

Launch of Pearson's  
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URL	<a href="http://timesofindia.indiatimes.com/city/mumbai/Pearson-launches-a-revolutionary-screening-test-for-dyslexia-to-empower-school-teachers/articleshow/15124162.cms">http://timesofindia.indiatimes.com/city/mumbai/Pearson-launches-a-revolutionary-screening-test-for-dyslexia-to-empower-school-teachers/articleshow/15124162.cms</a>
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## Now, a toolkit for dyslexic students in Indian schools

**IANS**

By Indo Asian News Service | IANS India Private Limited – 12 hours ago

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URL	<a href="http://www.sify.com/news/pearson-launches-screening-test-for-dyslexia-news-default-mhzaibh-hfdd.html">http://www.sify.com/news/pearson-launches-screening-test-for-dyslexia-news-default-mhzaibh-hfdd.html</a>
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2012-07-25 05:30:00

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Launch of Pearson's

**Dyslexia Screening Test - Junior, India Edition**





URL

<http://www.allvoices.com/news/12659882-pearson-launches-screening-test-for-dyslexia>

## Pearson launches screening test for dyslexia

New Delhi : India | Jul 24, 2012 at 4:53 AM PDT

SOURCE: NEWKERALA



VIEWS: 1

Dyslexia, which was launched at the World Education Summit 2012, New Delhi...Pearson Clinical & Talent Assessment that is changing the way children and adults learn in India. This test is unique because it can be administered by general school teachers, unlike most other psychological tests used... [FULL ARTICLE AT NEWKERALA](#)

# I4U NEWS

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## Pearson launches screening test for dyslexia

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**Full Story:** [The Times of India](#)

Launch of Pearson's

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URL

<http://www.indiablooms.com/NewsDetailsPage/2012/newsDetails240712o.php>

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Launch of Pearson's

**Dyslexia Screening Test - Junior, India Edition**



# NewsWala

URL <http://www.newswala.com/Business-News/Pearson-launches-screening-test-for-dyslexia-14635.html>

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URL

<http://www.newkerala.com/news/newsplus/worldnews-56116.html#.UA-DYGHKn5F>

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New Delhi, July 24

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URL

<http://www.mangalorean.com/news.php?newstype=local&newsid=333646#>**Now, a toolkit for dyslexic students in Indian schools**

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"The kit aims to reach out to 8,000 English-medium schools across eleven cities," said Nitin Anand, senior product development leader with the Pearson group.



URL [http://www.ummid.com/news/2012/July/25.07.2012/toolkit\\_fr\\_dyslexic\\_st.htm](http://www.ummid.com/news/2012/July/25.07.2012/toolkit_fr_dyslexic_st.htm)

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Wednesday July 25, 2012 09:01:20 AM, IANS



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URL <http://pluzmedia.in/news/health-medicine/53453/now,-a-toolkit-for-dyslexic-students-in-indian-schools>

**Now, a toolkit for dyslexic students in Indian schools**

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By IANS 11 hours ago | Published on : 05:47 pm, 24 Jul 2012

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URL

<http://www.thisweekbangalore.com/?p=12157>

## PEARSON LAUNCHES A REVOLUTIONARY SCREENING TEST FOR DYSLEXIA TO EMPOWER SCHOOL TEACHERS



Written by [TWB Education](#) Jul 25, 2012

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Launch of Pearson's  
**Dyslexia Screening Test - Junior, India Edition**

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## Pearson launches a revolutionary screening test for dyslexia to empower school teachers



By TOIMumbaiNews

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Launch of Pearson's  
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Jul 24, 2012

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The DST-JINDIA is a revolutionary psychological screening test to identify children at risk for Dyslexia, which was launched at the World Education Summit 2012, New Delhi. The DST-JINDIA is poised to change the way schools identify children with learning disabilities and create an inclusive learning environment for all children. The DST-JINDIA was developed from leading scientific research by Pearson Clinical & Talent Assessment that is changing the way children and adults learn in India. This test is unique because it can be administered by general school teachers, unlike most other psychological tests used in the school system that can be used by special educators or psychologists only.

The DST-JINDIA was launched by Dr. Angela Fawcett following her talk on 'The DST-J India – An Innovation in Teacher Empowerment' at the World Education Summit. Dr Angela Fawcett is Vice President, British Dyslexia Association, Emeritus Professor, Swansea University, U.K. and an international scholar on Dyslexia.

Speaking on the occasion, Dr Fawcett stated, "The DST-J is globally recognised as the most successful and effective screening tool for dyslexia and other learning difficulties, which lead to failure and distress for up to 20% of children across the world. It empowers teachers to identify academic problems before children fail, and helps them to learn. The DST-JINDIA will transform the future of children in India who are struggling to learn, thus allowing them to express their strengths and overcome their weaknesses. I am delighted to bring this test to India!"

Also present during the launch was Dr. Nitin Anand Senior Product Development Leader Pearson Clinical and Talent Assessment who spearheaded the India standardization project for the DST-JINDIA.. Optimistic about the role of the DST-JINDIA in the school system in India, he stated, "The DST-JINDIA is a watershed in developing assessments for the Indian school system. The DST-JINDIA will ensure children who have so far been disadvantaged in traditional classrooms due to their learning disabilities, will be identified at an early age for this condition. Early identification is essential to offer timely support to such children and positively alter their learning trajectory. The DST-JINDIA is an outcome of an extensive scientific study carried out across eleven cities of India and represent's Pearson's commitment to provide high-quality assessments for education, psychology and allied fields."

Launch of Pearson's

**Dyslexia Screening Test - Junior, India Edition**





URL <http://www.c2clive.com/about.html>

### PEARSON LAUNCHES A REVOLUTIONARY SCREENING TEST FOR DYSLEXIA TO EMPOWER SCHOOL TEACHERS

Pearson launches a revolutionary screening test for dyslexia to empower school teachers

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Launch of Pearson's

**Dyslexia Screening Test - Junior, India Edition**



URL <http://www.mangaloreinformation.com/city/1898-pearson-launches-screening-test-for-dyslexia>

## Pearson launches screening test for dyslexia

**New Delhi, July 24 :** Pearson Clinical and Talent Assessment, a division of Pearson- a leader in education, on Tuesday launched their flagship screening test for the Indian market, the Dyslexia Screening Test – Junior, India Edition (DST-JINDIA) for school teachers, special educators and psychologists across schools in India.

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Fawcett is Vice President, British Dyslexia Association, Emeritus Professor, Swansea University, U.K. and an international scholar on Dyslexia.

Speaking on the occasion, Fawcett stated, "The DST-J is globally recognised as the most successful and effective screening tool for dyslexia and other learning difficulties, which lead to failure and distress for up to 20pc of children across the world.

"It empowers teachers to identify academic problems before children fail, and helps them to learn."

"The DST-JINDIA will transform the future of children in India who are struggling to learn, thus allowing them to express their strengths and overcome their weaknesses. I am delighted to bring this test to India," Fawcett said.

Also present during the launch was Dr. Nitin Anand Senior Product Development Leader Pearson Clinical and Talent Assessment who spearheaded the India standardization project for the DST-JINDIA..

Optimistic about the role of the DST-JINDIA in the school system in India, he said, "The DST-JINDIA is a watershed in developing assessments for the Indian school system. The DST-JINDIA will ensure children who have so far been disadvantaged in traditional classrooms due to their learning disabilities, will be identified at an early age for this condition."

"Early identification is essential to offer timely support to such children and positively alter their learning trajectory. The DST-JINDIA is an outcome of an extensive scientific study carried out across eleven cities of India and represent's Pearson's commitment to provide high-quality assessments for education, psychology and allied fields," he said.

Dyslexia is a very broad term defining a learning disability that impairs a person's fluency or comprehension accuracy in being able to read, and which can manifest itself as a difficulty with phonological awareness, phonological decoding, orthographic coding, auditory short-term memory, or rapid naming.

